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## Air Conditioning Contractors of America

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# Support Contracting Excellence by Hiring ACCA to Do More for You

## Elite Membership Tiers Deliver Convenience, Recognition, & Value

Air Conditioning Contractors of America is in the trenches everywhere contractor interests are at stake. You can step up and be recognized as a leader in that fight by hiring ACCA to do more for your company. Every dollar spent on ACCA training, events, products, and accreditation supports ACCA’s mission, so we’re excited to offer membership options that deliver convenience, value, and recognition for contractors that make a greater overall investment in ACCA.

Give your team effortless access to learn business and technical skills, connect with best-in-class peers, and grow your business. When you become a GOLD or SILVER member, you’ll enjoy larger discounts and get half your dues back in *ACCA Bucks*, good for any ACCA training, events, products, or services. At the GOLD tier you’ll even get unlimited on-demand training for your entire team at no additional cost.

### Contractor Membership Options

|   | GOLD  | SILVER                               | BRONZE             |
|---|---|--------------------------------------|--------------------|
| Investment  | \$5,000/yr  | \$1,800/yr                           | \$750/yr   \$65/mo |
| Member Discount<br>(On anything ACCA sells)   | 30%   | 20%                                  | 10%                |
| Included <i>ACCA Bucks</i><br>(Good for any ACCA training, events, products, or services)                 | \$2,500   | \$900                                | Pay as you go      |
| <br>On-Demand Training | Unlimited Included  | Use <i>ACCA Bucks</i> & 20% Discount | 10% Discount       |
| Membership for Additional Locations   | \$400*  | \$500                                | \$600              |
| Access  | All tiers grant full access for every member of your team to <b>fight</b> for contractor priorities, <b>learn</b> business & technical skills, <b>connect</b> with best-in-class peers, and <b>grow</b> your business: <a href="http://acca.org/benefits">acca.org/benefits</a> |                                      |                    |

\*Unlimited on-demand training is for all staff at your headquarters location. Additional locations can add on-demand training for \$500 each. Live virtual programs are not included but can be paid with your *ACCA Bucks* and discount.

If you’re already QA accredited or attending ACCA events, upgrading to SILVER should be a no-brainer. Or step up to GOLD for enough *ACCA Bucks* to bring an ACCA expert to your location for private training and imagine never having to take out a credit card for online training again!

**Are you ready to be celebrated among ACCA’s first elite members?** Contact Matt Grizzard at 703-824-8854 or [membership@acca.org](mailto:membership@acca.org) to discuss options and get your entire team enrolled for benefits.



## Frequently Asked Questions

### **When do these new membership options and discounts begin?**

New pricing and *ACCA Bucks* redemption will be available January 1, 2022. Contractors that upgrade to GOLD membership today will receive a coupon code for complimentary access to ComfortU on-demand training for the remainder of their current term.

### **My renewal isn't due for a while. Can I upgrade sooner?**

Yes! Simply call the membership team at 703-824-8854. We'll apply the remaining value of your current membership towards a new upgraded membership starting 1/1/22 or later.

### **Is monthly pricing available for upgraded membership tiers?**

We anticipate monthly pricing will be available with an annual agreement. We're still working on the mechanics of this option, so please contact the membership team at 703-824-8854 if interested.

### **Are there any exceptions to the 10/20/30% member discounts?**

Registration is already open for [The Solar Forum](#) (Jan 24-25) and [ACCA 2022 Conference & Expo](#) (March 28-30), so these events will retain member/non-member pricing, but upgraded members will receive coupon codes to secure their larger discount. QA Accreditation fees will retain their \$600/\$800 member/non-member pricing for all tiers, and you can pay the fee with *ACCA Bucks*.

### **What can I spend my *ACCA Bucks* on?**

[ACCA events](#), [live virtual courses](#), [ComfortU](#), [products](#), [QA accreditation](#), [608 testing](#), [awards](#), membership for additional locations, and anything else ACCA sells except your next membership renewal.

### **Can anybody at my company redeem our *ACCA Bucks*?**

That's up to you! Primary contacts will have the ability to grant access for additional staff in the member portal. Empowering your entire team to access ACCA training without chasing down a credit card or filing an expense report is one of the great advantages of *ACCA Bucks*.

### **What happens to unspent *ACCA Bucks*?**

Unspent *ACCA Bucks* will be dedicated towards ACCA's mission on December 31 of the year after they are credited. For example, *ACCA Bucks* credited for a membership term beginning 3/1/22 will be available through 12/31/23. You will be able to view your balance in the Member Portal.

### **What is the expectation of membership for additional locations and how are they defined?**

The growing trend of industry consolidation makes it essential for contractors with multiple locations to pay their fair share and add their voice to ACCA's advocacy in every community where they operate. It's not our intent to seek membership for every warehouse or call center within a market, but if you expand to new metro areas or acquire and continue operating additional brands, you can add them to your membership for as little as \$400/year for each location. That investment provides every part of your team full access to ACCA's learning resources, delivers leads from the Contractor Locator, and ensures ACCA has the resources to fight for you. Contact 703-824-8854 or [membership@acca.org](mailto:membership@acca.org) to set up your locations.

### **What will change for existing contractor members who choose not to upgrade?**

Existing members will enjoy the benefits of bronze membership at a reduced rate, starting at \$630/year or \$55/month in 2022 and rising gradually over the next three years. You can get a free month of membership, effectively delaying this increase, when you [put a credit card on file for Effortless Renewal](#).